

EMSCULPT[®]NEO

THE COMPLETE GUIDE TO
EMSCULPT NEO

Welcome to Slim Studio Face & Body!

A photograph of two women in a modern, bright interior. One woman with long brown hair is seated at a white reception desk, smiling. The other woman with curly brown hair is standing, leaning on the desk, and looking at a laptop. The desk has a vase of pink and white flowers and a small decorative box. The background features light-colored walls and framed artwork.

Slim Studio Face & Body is Atlanta's premier **EMSCULPT NEO** destination.

EMSCULPT NEO and **CoolSculpting Elite** treatments are the exclusive non-invasive body sculpting focus at Slim Studio. We also offer a **Medical Weight Loss** program for those looking to shed pounds quickly.

At **Slim Studio Face & Body**, we understand the importance of careful patient selection for our body sculpting procedures. By choosing good candidates for the treatments, the benefit to you is that you will receive an honest and careful assessment of your candidacy.

Our Professional staff who perform the treatments are very experienced and have all had advanced training in both **EMSCULPT NEO** and **CoolSculpting Elite**.

Letter From Our Directors



Robbie Spence



Renee Wilkins

Hello!

We appreciate you making a connection with us! Thank you for your interest in **EMSCULPT NEO**, the newest body sculpting technology in the world.

Slim Studio Face & Body opened in 2015, specializing only in reshaping bodies using CoolSculpting, which freezes and eliminates unwanted fat.

We strive to offer the most cutting edge technology in body contouring. The original **EMSCULPT** technology was made available to the public in late 2018 and Slim Studio was one of the first practices to offer this exciting technology to Atlantans. **EMSCULPT NEO, the newest version of the EMSCULPT technology**, came to market in 2020, and is now the world's most effective medical device that **builds muscle *and* reduces fat**.

When you visit our facility for a complimentary consultation or an EMSCULPT NEO treatment, you'll receive a warm reception from our amazing staff and know that you're in the best professional hands. Our intention is that your experience with us will help you achieve your "dream body" goals!

Our Best,

Robbie Spence & Renee Wilkins
Executive Directors, Slim Studio Face & Body

What is EMSculpt NEO?



The latest technology in non-invasive body sculpting, **EMSCULPT NEO**, is now available at Slim Studio Face & Body! *Many providers have not updated their practice with the newest and best technology in the EMSCULPT family.*

Ask for and only accept the newest technology in muscle build and fat loss.

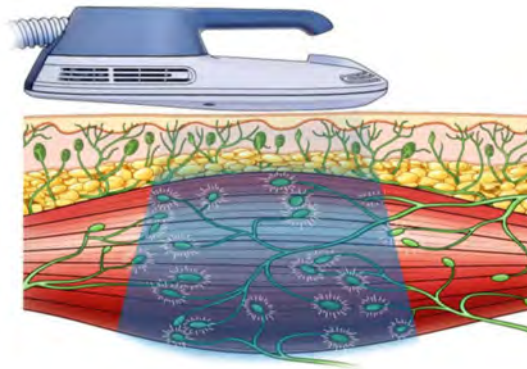
EMSCULPT NEO is the first and only medical device designed to help both men and women build muscle and burn fat, sculpting the body without any needles or anesthesia.

The FDA approved **EMSCULPT** in 2016, but the manufacturer (BTL Aesthetics) held back on releasing the technology until **SEVEN** clinical studies proved it's safety & efficacy were published. Once the multi-centered studies were published, the first **EMSCULPT** units came to market in September of 2018.

With the launch of **EMSCULPT NEO** in 2020, they have enhanced their standard of excellence with the additional FDA approval and impressive results from **SEVEN additional** clinical studies.

How Does EMSculpt NEO Work?

EMSCULPT NEO is the first and only device that is FDA cleared using **HIFEM** and **RF** to increase muscle volume and the number of muscle fibers, while simultaneously destroying fat cells.

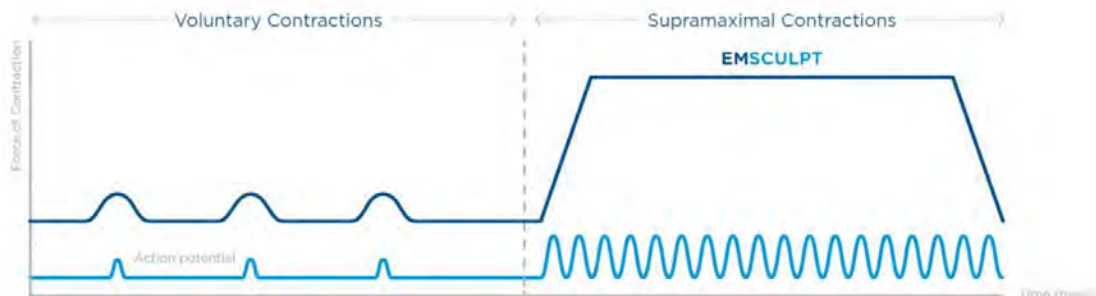


Using **HIFEM®** technology (High-Intensity Focused Electromagnetic energy), **EMSCULPT NEO** induces **supramaximal contractions**. Voluntary contractions (those you fire during a work out) only use approximately 40% of your muscles' capacity. But **EMSCULPT NEO** induces **supramaximal contractions** which force your muscles into using 100% of their capacity. This level of muscle contraction is not achievable with voluntary contractions (self exercise).

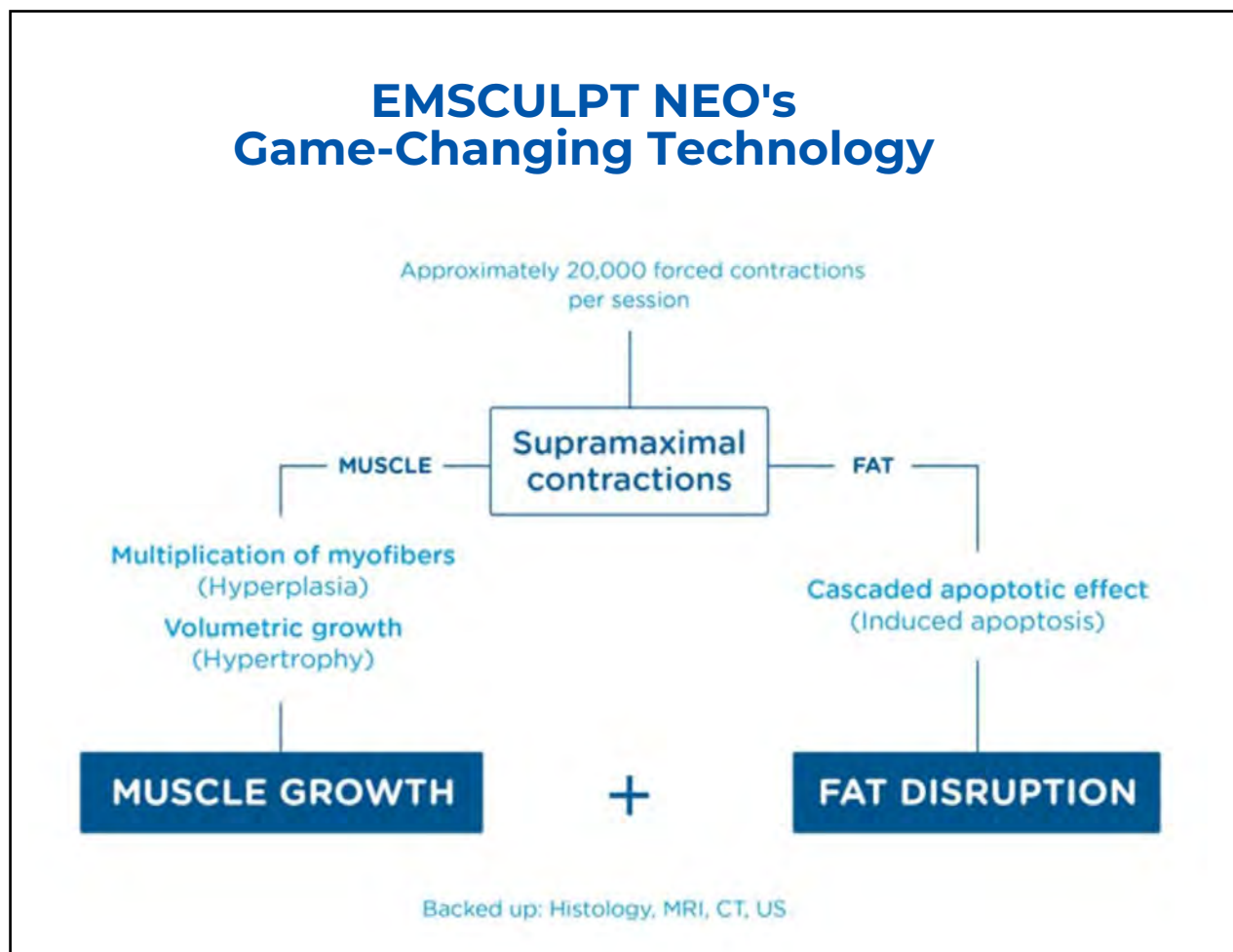
The (HIFEM) technology delivers focused, intense magnetic energy to the area of treatment

The focused energy induces **THOUSANDS OF FORCED MUSCLE CONTRACTIONS** per minute

This leads to **SUPRAMAXIMAL CONTRACTIONS** that can't be achieved through normal voluntary muscle action



What Is EMSculpt NEO's Technology?



When muscles are put into **supramaximal contraction**, they respond with a complete remodeling of the inner muscle structure.

There are two things that then happen to the muscle:

- 1) The muscle goes into **hyperplasia** - the growth of muscle fibers
- 2) The muscle goes into **hypetrophy** - the growth of muscle volume

This process results in an **increase in muscle density & muscle volume/mass**.

How Do RF & HIFEM Work?

2 Technologies = Better Results



What sets **EMSCULPT NEO** apart from other body sculpting procedures? Utilizing both **HIFEM** and **RF (Radio Frequency)**, **EMSCULPT NEO's** technology builds more muscle and reduces more fat than any other device on today's market.

NEO's predecessor, **EMSCULPT**, only utilizes **HIFEM**.

EMSCULPT NEO harnesses the power of **RF** to eliminate fat and build *more* muscle. With the addition of radio frequency heating, the muscle temperature is quickly raised by several degrees. This prepares the muscles for exposure to stress, similar to what a warm up activity does before any workout.

In less than 4 minutes, the temperature in subcutaneous fat reaches levels that cause **apoptosis**. This means that fat cells are permanently damaged and slowly removed from the body through the normal metabolic process.

Clinical studies showed on average a **30% reduction in subcutaneous fat after 4 sessions of EMSCULPT NEO**.

One of the remarkable things about the EMSCULPT NEO HIFEM® process is that putting your muscles into supramaximal contractions for 30 minutes is the equivalent of doing approximately **20,000 sit-ups** if you're treating the abdomen. If treating the gluteal muscles, supramaximal contractions for 30 minutes is the equivalent of doing **20,000 squats**.

Does this sound too good to be true? Let's dive into the EMSCULPT NEO study results and give you the facts about this non-invasive body contouring treatment.

In the seven multi-center studies that were conducted to prove the effectiveness of EMSCULPT NEO, across the board the averages showed consistent results.



6 weeks after 4 EMSCULPT NEO treatments, patients of 7 clinical studies showed:

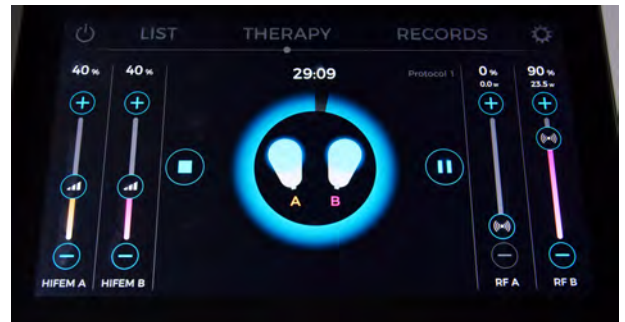
- ❖ 25% average increase in muscle mass
- ❖ 30% average fat reduction
- ❖ 19% average reduction in diastasis recti (abdominal muscle separation that can occur following pregnancy)
- ❖ 93% patient satisfaction rate with treatment results

How Long Does EMSculpt NEO Treatment Take?



One EMSculpt NEO treatment Series includes **Four 30-minute sessions**. These sessions can be scheduled once a week for four weeks. The best results have been shown with treatment scheduled at 1 week intervals.

EMSculpt NEO applicators have varying sizes, depending on the body area being treated. Slim Studio Face & Body has the newest technology in applicators.



After the EMSculpt NEO treatment is complete, you are able to go about your normal daily activities, including working out if desired. Expect to experience soreness and tenderness in the treated area for a few days up to a few weeks.

EMSculpt NEO Treatment Areas

The most popular areas of treatment with **EMSCULPT NEO** are the Abdominal and Gluteal muscles. **EMSCULPT NEO** will also build Biceps, Triceps, Inner & Outer Thighs, Hamstrings, Quads & Calves.



Looking to reduce fat? When the highest level of Radio Frequency is used, fat reduction will pair up with the muscle building action to further sculpt your body!

What is the Cost of EMSculpt NEO?

The recommended EMSCULPT NEO treatment is a series of 4 treatment sessions. You will always have special pricing at Slim Studio Face & Body.

Please call us at 404.410.7777 to discuss your specific treatment options.

Pricing will depend on:

- ❖ Which areas you want to treat
- ❖ The number of areas to be treated
- ❖ Whether or not your treatment is combined with any other Slim Studio Face & Body services

In addition, discounts are available if multiple areas are treated or if your EMSCULPT NEO treatment is combined with CoolSculpting.

Maintenance packages are available at a reduced price after the initial series of 4 EMSCULPT NEO treatments are purchased.



EMSCULPT NEO for Women

With the help of **EMSculpt NEO**, you can enhance your figure by building, toning & defining your muscles. You can Sculpt and Slim Down with this exciting technology.

After your treatment, you will begin to see your body change within a couple of weeks. Studies show results are lasting up to a year.

Slim Studio Face & Body offers maintenance packages at significantly reduced prices, so you can enjoy your enhanced physique and increased level of confidence for years to come.

With **EMSculpt NEO**, you can address trouble spots such as:

- Your Abdomen
- Your Booty
- Your Arms
- Your Inner and Outer Thighs
- Front & Back of Your Thighs
- Your Calves



EMSculpt NEO for Men

Men certainly appreciate EMSculpt NEO's assist in muscle building and fat reduction.

At Slim Studio, men are a high percentage of our EMSculpt NEO and CoolSculpting Elite clientele.

Many of our male and female clients address fat reduction of the Flanks (or Love Handles) with the addition of CoolSculpting Elite and EMSculpt NEO to their Body Sculpting plan.

With either or both of these powerful technologies, men can target troublesome areas that they haven't been able to reduce fat in or enhance their muscular physique with diet and exercise alone.

The most popular EMSCULPT NEO Areas of Treatment for Men are:

- The Upper & Lower Abdomen
- The Flanks
- also referred to as "Love Handles"
- Arms & Legs



EMSculpt NEO Before & After

See the proven results EMSculpt NEO has delivered in some of Slim Studio patients' Before & After photos below.

Book your consultation appointment and you'll be assessed to determine if EMSculpt NEO is the right choice for you.

BEFORE & AFTER EMSculpt NEO



BEFORE & AFTER COOLSCULPTING ONLY



BEFORE & AFTER EMSculpt NEO & COOLSCULPTING



EMSculpt NEO FAQs

Am I a candidate for EMSCULPT NEO?

People who are in good physical shape are excellent candidates for EMSCULPT NEO. However the manufacturer recommends treatment for individuals with a BMI up to 35, so even if you are at the beginning of your fitness journey EMSCULPT NEO can help! Keep in mind, having a good diet & exercise regimen aids in achieving the best results.

Does EMSCULPT NEO work?

The answer is yes! EMSCULPT NEO has been clinically tested for safety and efficacy through seven independent US-based clinical studies. The study results at 6 weeks showed an average of a 25% increase in muscle mass and a 30% reduction in the fat layer in the area treated.

Are patients satisfied with EMSCULPT NEO results?

Recent studies show 93% percent satisfaction rate with EMSCULPT NEO at this time.

What is the EMSCULPT NEO treatment time?

The recommended EMSCULPT NEO treatment is a series of four, **30-minute** sessions conducted over a 4-week period.



EMSculpt NEO FAQs

How soon will I see results with EMSculpt NEO?

You will begin to feel physical results (you'll be stronger) right after your EMSculpt NEO treatment. Some individuals see results sooner than others – everyone's capacity to build muscle is different. You will continue to improve muscle strength and tone for several weeks following the treatment. Visual positive results are usually reported at 4-6 weeks after the final session.

What does the EMSculpt NEO treatment feel like?

The EMSculpt NEO procedure feels like a very intense workout. It can be described as an “odd sensation” of significant muscle contraction. You may feel some slight discomfort within the first few minutes of the initial treatment, but you will quickly get used to the sensation and just want more treatment!

Is there any downtime with EMSculpt NEO?

The EMSculpt NEO procedure is non-invasive and non-surgical. You will go right back to normal activities following the short treatment.

What is the recovery from EMSculpt NEO?

There is no recovery period associated with EMSculpt NEO treatment. You may feel sore for a day or so after the treatment like you would from an intense workout. You won't be sore enough for any interference in your daily activities – it's a good sore! Your muscles need to recover to build just like they do with weight-bearing exercises, so we schedule sessions with at least one week between treatments.

Are the results from EMSculpt NEO permanent?

As with any exercise or muscle building program, the increased muscular gains must be maintained. We recommend at a minimum, a single (not a series of four) EMSculpt NEO maintenance treatment every 3 months, but the majority of our clients like more frequent treatments - it can be addictive!

Slim Studio offers your choice of maintenance treatment packages so you can enjoy your muscle build over time following your initial treatment series.

Why Choose Slim Studio for BodySculpting?



Slim Studio Face & Body has been dedicated to non-invasive body contouring for more than 9 years. Our experience and tenure have proven Slim Studio Face & Body to be Atlanta's premier Body Sculpting Destination.

EMSCULPT NEO is the hottest new medical body contouring treatment in the world. We are excited to share with you that we are in the top few percentage of EMSCULPT NEO providers in the United States.

We pride ourselves on high patient satisfaction rates. Please read our **honest 5-star patient reviews on Google & Yelp.**

Our expert staff consists of medical professionals who have advanced training in both **CoolSculpting Elite** and **EMSCULPT NEO**. Slim Studio's medical director, Dr. Chip Cole, is a quadruple board-certified plastic surgeon who has been providing fantastic plastic surgery results to patients in Atlanta for over 20 years.

We are located in Buckhead, Atlanta in the Chastain Park area, and we offer our guests complimentary parking.

We invite you to our very private and beautiful facility to experience **Atlanta's premier destination for Body Sculpting, Facial Enhancement and Medical Weight Loss treatments!**

*Slim*STUDIÖ

FACE & BODY

EMSCULPT NEO | COOOLSCULPTING ELITE | WEIGHT LOSS | BOTOX | FILLERS

BOOK YOUR CONSULTATION TODAY

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